ROWENA MURRAY

- Project Overview -

1	2	3	4	5	6	7	8
Project Planning	Brief	Research	Concept Dev.	Design & Styling	Prototyping	Sampling	Volume/ Production

- **1 Project Plan**
- **2 Design Brief**
- **3 Moodboard**
- **4 Concepts, Sketches, Cost Est.**
- **5 Design Drawings** / Specs/ Material
- **6 Model, Costings**
- **7 Customer/ Production Sample**

Milestones:
- **Kickoff**
- **Concept Selection**
- **Design Sign-Off**
- **Sample Approval**